

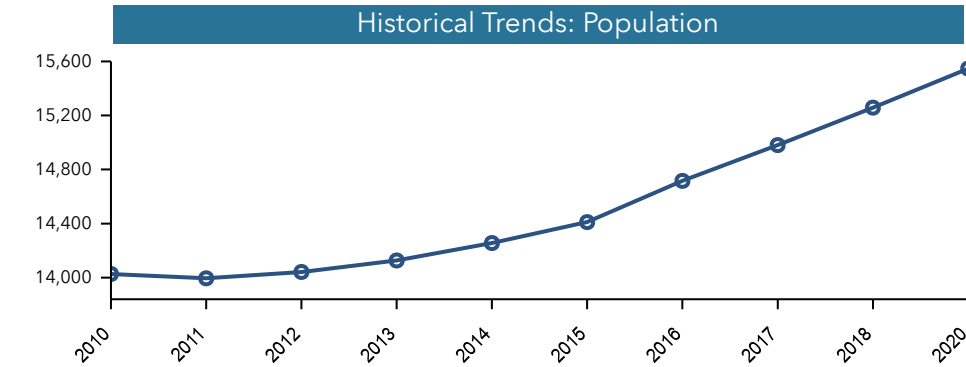
POPULATION TRENDS AND KEY INDICATORS

Powder Springs City, GA

15,547	5,335	2.89	37.7	\$69,266	\$177,928	90	240	65
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index

MORTGAGE INDICATORS

\$10,812	10.7%
Avg Spent on Mortgage & Basics	Percent of Income for Mortgage



Race and Ethnicity

The largest group: Black Alone (52.98)

The smallest group: Pacific Islander Alone (0.01)

Indicator ▲	Value	Diff
White Alone	37.54	-18.27
Black Alone	52.98	+24.3
American Indian/Alaska Native Alone	0.16	-0.16
Asian Alone	1.49	-4.62
Pacific Islander Alone	0.01	-0.03
Other Race	4.46	-1.19
Two or More Races	3.36	-0.03
Hispanic Origin (Any Race)	9.75	-3.64

Bars show deviation from Cobb County

POPULATION BY GENERATION

5.3%	21.3%	20.8%
Greatest Gen: Born 1945/Earlier	Baby Boomer: Born 1946 to 1964	Generation X: Born 1965 to 1980
25.4%	22.7%	4.5%
Millennial: Born 1981 to 1998	Generation Z: Born 1999 to 2016	Alpha: Born 2017 to Present

Variables Powder Springs City, GA

2020 Per Capita Income	\$29,967
2020 Median Household Income	\$69,266
2020 Average Household Income	\$87,025
2025 Per Capita Income	\$33,712
2025 Median Household Income	\$76,695
2025 Average Household Income	\$97,962

Variables Powder Springs City, GA

2020 Total Population	15,547
2020 Household Population	15,398
2020 Family Population	13,416
2025 Total Population	16,294
2025 Household Population	16,146
2025 Family Population	14,051



This infographic contains data provided by American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics. The vintage of the data is 2014-2018, 2020, 2025. © 2021 Esri