

## DRAFT - City of Powder Springs - Work Program 2016-2020

Plan Element	Project or Activity	2016	2017	2018	2019	2020	Responsible Party	Cost Estimate	Funding Source
Economic Development	Recruit sustainable development on Lewis Road	X	X	X	X	X	City Manager; Economic Development; DAPS/DDA	TBD	General Fund
Economic Development	Market development of south square.			X	X	X	City Manager; Economic Development; DAPS/DDA	TBD	General Fund
Economic Development	Market redevelopment area			X	X	X	City Manager; Economic Development; DAPS/DDA	TBD	General Fund
Economic Development	Public outreach- Messenger; Signage; brochures and cards and website review & update bi-monthly	X	X	X	X	X	City Manager; Economic Development; City Clerk	\$25,000	General Fund
Economic Development	Issue RFP for Design/Engineering PS town center/Redevelopment Area		X				Community Development; ; SPLOST Program Manager; Economic Development	\$26,500	General Fund
Economic Development	Master Plan to define south square (such as boutique hotel, walkable plaza)		X				Community Development; Economic Development	\$30,000	General Fund
Economic Development	Develop Economic Development Strategy – Update Annually, including evaluation of marketing to hits on city and ED websites	X	X	X	X	X	City Manager; Economic Development; DAPS/DDA	TBD	General Fund
Economic Development	Host annual meetings with local businesses, including those within industries recommended for recruitment in Fanning Report .	X	X	X	X	X	City Manager; Economic Development	\$5,000	General Fund
Economic Development	Identify and Begin Attending Industry Events Occurring within the Region	X	X	X	X	X	City Manager; Economic Development	TBD	TBD
Economic Development	Inventory and Assess All Potential and Existing Industrial and Commercial Properties	X	X	X	X	X	Economic Development; Community Development	TBD	TBD
Economic Development	Create Printed and Electronic Site Information Packets on Potential Development Areas, Vacant Sites, and Downtown Properties.Create brochures for targeted industries.	X	X	X	X	X	Economic Development	TBD	TBD
Economic Development	Recruit developer for mixed use remodel of existing town square.	X					Economic Development	TBD	TBD
Economic Development	Install signage and curb cuts near Hopeland Industrial area and Silverbrooke Crossing	X					Community Development	TBD	TBD
Economic Development	Examine areas for potential industrial use.	X					Economic Development	TBD	TBD
Economic Development	Host annual downtown business open house; annual reception for downtown property owners.	X					Economic Development	TBD	TBD
Natural & Historic Resources	Seven Springs Walking Tour Markers; update and implement trail signage program.	X					Community Development	\$70,000	General Fund
Natural & Historic Resources	Phase II of park		X				Community Development; Public Works; SPLOST Program Manager	\$976,000	70% impact fees; 30% other, including splost
Natural & Historic Resources	Continue Phase IV of linear park	X					Community Development; Public Works; SPLOST Program Manager	\$488,000	43% impact fees; 56% other, including splost.

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Natural & Historic Resources	Reexamine uses for Linear Park, including impact fee program update	X					Community Development, Economic Development	TBD	TBD
Natural & Historic Resources	Maintenance of Landscaping on Parkway/roads & at newly landscaped areas.	X	X	X	X	X	Public Works	\$10,000	General Fund
Natural & historic Resources	Develop tourism strategy centered around recreation and entertainment to include Bodiford House	X					Community Development; Economic Development; City Manager		
Community Facilities & Services	Community Rating System to lower flood insurance premiums	X	X	X	X	X	Community Development	\$5,000	General Fund
Community Facilities & Services	Develop an RFP for planning services for a Greenspace master plan.		X				Community Development	TBD	TBD
Community Facilities & Services	Facilitate functions & events on square- annual	X	X	X	X	X	Admin; Economic Development;	\$20,000	General Fund
Community Facilities & Services	Construct parking garage downtown		X				Community Development; Public Works; SPLOST Program Manager; Economic Development	\$3,600,000	SPLOST
Community Facilities & Services	Implement sidewalk improvements based upon study recommendations	X					Community Development; Public Works	?	
Community Facilities & Services	Prepare appropriate Redevelopment Plan following LCI update.		X	X			Community Development	TBD	GF
Community Facilities & Services	Prepare an annexation plan that identifies the location and timeframe for properties to be annexed		X				Community Development	TBD	TBD
Community Facilities & Services	Infrastructure Reporting Implementation	X	X	X	X	X	Community Development & Public Works	TBD	General Fund
Community Facilities & Services	Lancer Sidewalks Phase 2		X				Public Works	TBD	General Fund/ Future SPLOST
Community Facilities & Services	Theatre and Reception Hall – Market for Events; Schedule Events; Maintenance	X	X	X	X	X	Ford Board of Directors; City Manager; Economic Development	TBD	TBD
Community Facilities & Services	Citizen Survey	X	X	X	X	X	City Manager; City Clerk	TBD	TBD
Community Facilities and Services	Implement E-billing option for residents to receive their monthly water bill.	X					Utilities/Finance	TBD	Utility Funds

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Land Use	Update City Boundary map with actions through the General Assembly – Annual submittals as appropriate.	X	X	X	X	X	Community Development	TBD	GF
Community Facilities & Services	Develop marketing and use strategy for city trails (5K; PD Bike Patrol; Cameras; etc.)	X	X	X	X	X	Community Development; Police Department; Economic Development; City Manager	\$40,000	GF
Community Facilities & Services	Develop Road Rating System to serve as basis for road improvement projects and update 3-5 years.	X				X	Public Works	\$43,000	GF
Community Facilities & Services	Institute Community Policing Program to include CAP, Bridge Gap Meetings, Business Watch, etc.	X	X	X	X	X	Police Department		
Community Facilities & Services	Institute Community Emergency Response Team Program ; Update COOP	X	X	X	X	X	City Manager; Police Department	10,000	GF
Community Facilities & Services	Develop capital improvement plan for facilities, equipment, infrastructure	X	X				Finance; Police; Public Works; City Manager		GF
Community Facilities & Services	Evaluate information technology backup resources and services	X					IT	TBD	GF